

Business Development Committee – Dagsboro

Meeting Minutes by Emily Mais

July 1st, 6PM drive around Town limits, 7PM Committee Meeting at Morse Roofing & Siding

Committee Members Present: Frank Duffy, Alison Schuch, Tom Morse, George Schwendter, Emily Mais

Call to Order: 7PM

- Motion to approve June minutes – Ali 1st, Frank 2nd
- Submit agenda and minutes to town 9 days in advance of meeting
- Committee to focus on tasks/agenda items in between meetings, so we can come prepared to committee

Old Business

- Frank reviewed documents and updates for Katie Helm clock repair
 - Repair fees and inspection fees
 - When clock was originally done there was no provision to do any maintenance on it
 - Contacted manufacturer, confirmed no maintenance contract & they don't want any 3rd parties doing repairs
 - 60 to 90 days out for repairs, travel fee plus inspection fee and hourly repair fee
 - Maintenance did say there is a chance it's just a 10amp fuse blown, and we can fix that ourselves
 - Could also be the same issue as the streetlamps being out in front of Town Hall
 - Carol Thompson had a contact who may be able to fix the clock, gave phone number to Frank
 - Clock does chime
 - **Action Item:** Tom will go look at the power and check for the blown fuse, will also stay in touch with Delmarva power contact about the streetlamps; will pull the base plate, test continuity, check for the 10amp fuse

- Town planters & beautification
 - Looked at entry points into town for signage and beautification
 - Table this topic for later, focus more immediately on other items
- Street Banners & Pole Locations
 - Some poles have brackets along Main St.
 - Action Item: Tom going to do a walking tour to catalog the street poles with brackets, electric, etc.
 - Emily emailed Marcia with DAR but have not heard back, **Action Item:** Emily try to get phone number, additional emails of DAR contacts
 - Not looking into quotes yet, start with the potentially free option (DAR Hometown Heroes)
- Power washing, hydrants, curb painting
 - Ali and Tom painted their own curbs
 - Tom did a walk through the town, biggest issue for painting curbs is getting the edge
 - Need to clean edges where curb meets grass
 - Could also take a look at improving the current Town's mower
 - **Action Item:** Look into Department of Correction's grass cutting; George has contacts and can reach out
 - Only on the DelDot main thoroughfares not the side streets
 - Talk about power washing when the time comes
 - See if the Town has a street sweeper to come through after
- Flag
 - Tom got some proposals back for large American flags
 - Company does concrete base, pole, flag
 - Estimate 1: 80 ft pole, \$30,140 all in, 15 x 25 American (made in US) flag, commercial grade
 - Estimate 2: 100 ft pole, 20 x 30 Made in US flag, \$49,467 all in (includes tax, really around 47k)
 - Estimate 3: 120 ft, "Colossal steel flag" because Aluminum is not strong enough, 30 x 50, around \$65,000

- Take estimates to town council? Privately funded project
 - Action Item: George and Tom to get an estimated view of each height so we can compare and show council an artist's rendition, "visible from where?"
 - George to ask John Marvel about traffic studies from last year to find highest traveled spots, good for flag placement; Clayton, Main Street
- Economic Development Grant Opportunities
 - **Action Item:** Ali can meet with Andrew Harton and his contact at UD who works with grant writing department that assists local municipalities
 - **Action Item:** Ali to get a list from Andrew about known grant opportunities
- Town Code Review
 - Tom talked with Cindi about Town Code
 - Emily reviewed Dagsboro Town Code compared to other local towns, like Selbyville, and the general comparison is that Dagsboro's Property Maintenance section has less detail/less specifics than Selbyville's
 - Process to update portions of Selbyville's Town Code, which Emily worked on with Selbyville's Economic Development Committee, is time intensive and costly, as edits suggested by Economic Development Committee went to P&Z for review and approval, and then the Town contracted AECOM to make the edits and any changes were then reviewed and approved by Town Council
 - Dagsboro Town probably takes a more passive route for the code
 - It's a conversation to have with the council, but code adjustments may not stop property owners from angrily coming into Town Hall
 - **Action Item:** Tom to ask town council if they're willing and interested in taking a look at town code for curb appeal and enforcement
- Fundraising
 - List of businesses in town limits, Tom got from town
 - ~70 registered businesses in the town of Dagsboro
 - Fire district area includes about 100 businesses
 - Ask some/all of the businesses to contribute to our initiatives when the times comes
 - Tom and George sending lists of businesses to Committee
 - Emily can contact Dagsboro Chamber Member businesses

Motion to accept old business – Emily 1st, Frank 2nd

New Business

- August is known as "Dogust" August 26th; Hounds Town got the Town to agree to renaming town to "Dogsboro" for August 26th (via proclamation) fundraiser for Buzz, police dog
 - Limited run shirts, event at Hounds Town
 - We could do a bring your dog to each business, get a treat
 - October 1st confirmed for Dagsboro Night Out
- Bill Chandler mentioned benches along sidewalks, fundraised or sponsored by individuals
- Discuss how we can talk to the public for ideas and volunteers
 - See if town Facebook can post about committee ideas
 - Action Item: See if town can add a drop down link to our committee on the website
 - Action Item: George offered to help content for socials, Tom and George to ask town council about posting things for committee on Town FB page; give Cindi the ability to approve (AKA not taking every post to Council for approval)

No public comment, no additional committee member comments

August Committee Meeting: August 5th, 7PM at Morse Roofing & Siding

Motion to adjourn at 7:50 PM – Frank 1st, 2nd by Emily