

**Business Development Committee – Dagsboro
Meeting Minutes by Emily Mais**

June 3rd, 7PM, at Morse Roofing & Siding

Committee Attendees: Frank Duffy, Ali Schuch, Tom Morse, Tristan Smyth, Emily Mais

Call to order at 7PM

New Business:

- Need to begin taking committee minutes & agendas to Town
 - Committee voted to make needed edits to May Meeting Minutes before approving
 - **Action Item:** Emily to edit minutes from George and email the group for approval
- Ali Schuch nominates Tom Morse as Committee Chairperson, unanimous vote
- Committee nominates George Schwendtner as Secretary (volunteered via email), unanimous vote
- Review email from Jamie with follow up and discussion with Town staff on discussion topics from May committee meeting
 - Clock repair in Katie Helm Park:
 - Let's look into it as a committee: Action Item: Frank to look at manufacturer information on the clock and talk to town about quote for clock repairs
 - Committee agrees to try to find a repair company closer than NJ, where 12k quote came from
 - Delaware Botanic Gardens open to doing planters in Town
 - Committee agrees that we first need a plan for where we'd put them; get a closer street map for Main St., talk to town council about placement and maintaining (if we do need town maintenance/public works to water)
 - Focus on three main thoroughfares/entry points into Dagsboro
 - Will need to make a plan for how to get materials; planters, potting etc.
 - Focus on town property? Landscaping at a few main places in town so just one water truck going around?

- Could partner with a business in town like Pieces on Main or Jayne's Reliable if we do planters or boxes anywhere
- Jamie got street banners that town already owns, for review
 - Expensive to hire someone to put them up and down, now Morse does the Christmas décor installation for free
 - 2 types of snowflakes banner, 4 American Flag types
 - Not a lot of one type, one each
 - Look into Hometown Heroes banners
 - Emily emailed contact info for Marcia; **Action Item:** Emily to reach out to Marcia for more information
 - 26 poles in town with brackets; look at what poles have the brackets; **Action Item:** Tom to annotate street pole locations in town
 - Could include Welcome to Dagsboro or Main Street Dagsboro on some; could get seasonal and DAR banners; Jamie sent a company link that does street banners & Emily knows Holiday Outdoor Décor/Rileighs Outdoor Decor could also provide a quote
 - **Action Item:** Tom & Tristan to look into the 3 light posts nonfunctioning by Town Hall
- Note for power washing and repainting curbs: would be great to have the curbs redone since it's been 6 years
 - Touch up the hydrants too, existing crosswalks, see if we can brighten the lines
 - Brickwork paint in front of town hall?
 - See if we can get a map from DELDOT with the entranceways/yellow curbs to know where touchup would be needed
 - Talk to Elk's lodge, mason's lodge, IRHS, etc., about volunteer groups
 - We can spread the word on future volunteer days/activities in the Coastal Point, social media, etc.
- Ali talking with Andrew Harton (Director of Sussex County Office of Economic Development) about the committee
 - TAP (Transportation Alternatives Program) community project program; grant program for towns for sidewalks and crosswalks; annual grant opportunity
 - Also connected with Anastasia Jackson with Main Street America, who could be an asset for opportunities in Town

- UD has a public policy institute, IPA gap team, service for free grant writing to help
 - Lori Spagnolo, program manager
- Tom will be at town council meeting on June 22nd and can recap our discussion
- **Action Item:** Committee to familiarize ourselves with code for Town of Dagsboro, compare to Selbyville and/or surrounding towns
 - Could look into creating an ordinance to bulk up the code for property maintenance to give Code Enforcement some more support when talking with property owners
- General Town Fundraising
 - Buy a brick to support town beautification; Selbyville library did that, etc.
 - Name on a planter? If we do flower planters
 - Committee to brainstorm more ideas for fundraising if we do get Town approval for repairs/improvements discussed that need funding
- Tom reached out to First State Flag about getting a huge American Flag; talked to Town and they were in favor of the idea; **Action Item:** Tom going to get pricing and figure out sizing
- Before next committee meeting, group will drive around Dagsboro town limits to familiarize ourselves
- Ended the meeting with a reminder that the committee can only provide recommendations and carry out any projects approved by the Town

Next Committee Meeting: Wednesday, July 1st

6PM to drive around town limits, followed by meeting at 6:30/7PM at Morse Roofing & Siding

Motion to adjourn: 8:13 PM