

National Hurricane Preparedness Week



Know your evacuation routes and
follow direction of local officials.

#HurricanePrep

ready.gov/hurricanes

The Ready Campaign and America's PrepareAthon! recommend using social media tools as a way to promote National Hurricane Preparedness Week, May 24th – May 30th, as well as throughout hurricane season.

- Here are some tips to promote hurricane preparedness:
- For tips and information about hurricanes visit: www.ready.gov/hurricanes
- National Hurricane Center, National Hurricane Preparedness Week: www.nhc.noaa.gov/prepare/
- Visit National Hurricane Center mobile friendly site: www.hurricanes.gov
- Download and share the digital engagement toolkit: www.ready.gov/ready2015
- Update your Facebook cover photo promoting Hurricane Preparedness Month
- Use the hashtag #HurricanePrep & attach a graphic from the toolkit
- Download the FEMA smartphone app and enter your location for NWS weather alerts
- Follow and RT Twitter accounts during Hurricane preparedness week for more info:

[@Readygov](https://twitter.com/Readygov)
[@FEMA](https://twitter.com/FEMA)
[@NHC Pacific](https://twitter.com/NHC_Pacific)
[@NHC Atlantic](https://twitter.com/NHC_Atlantic)

[@PrepareAthon](https://twitter.com/PrepareAthon)
[@Citizen Corps](https://twitter.com/Citizen_Corps)
[@NWS](https://twitter.com/NWS)
[@CDCemergency](https://twitter.com/CDCemergency)

Consider focusing on the following topics for each day of Hurricane Preparedness week:

- May 24 - Sunday- Hurricane Basics
- May 25 - Monday - Storm Surge
- May 26 - Tuesday- Winds
- May 27 - Wednesday - Inland Flooding
- May 28 - Thursday - Forecast Process
- May 29 - Friday - Get a Plan
- May 30 - Saturday - Take Action

Sample social media messages

- National Hurricane Preparedness Week is May 24 –30! Follow #HurricanePrep for more tips
- National Hurricane Preparedness Week has a different theme every day. More info: <http://go.usa.gov/3KM8Y> #HurricanePrep

Sunday – Basics

Twitter

- This week is National Hurricane Preparedness Week. Make a #HurricanePrep plan today: www.ready.gov/hurricanes
- Talk with your kids about making a family emergency [#HurricanePrep](https://twitter.com/HurricanePrep) plan: <http://go.usa.gov/3KMQ4>
- During #HurricanePrep Week, share how you're getting prepared for hurricane season by using/following #HurricanePrep

- #Safetytip: Be prepared for hurricanes, tropical storms and flooding. Build an emergency kit: www.ready.gov/kit
- Disaster #safetytip: As part of your family's emergency kit, include games & toys to keep children entertained
- Start your family emergency communications plan now go.usa.gov/8mhV #HurricanePrep

Facebook

- National Hurricane Preparedness Week has a different theme every day. More info: <http://go.usa.gov/3KM8Y> #HurricanePrep
- During Hurricane Preparedness Week, prepare your family, home, or business before a disaster strikes. Learn how you can get prepared to lessen the impact of severe tropical weather by visiting: www.ready.gov/hurricanes #HurricanePrep

Monday- Storm Surge

Twitter

- Hurricanes can cause storm surge to travel several miles inland, damaging homes & businesses: <http://go.usa.gov/3kGhj> #HurricanePrep
- Planning a summer getaway to the coast? Keep [#Hurricanes](https://twitter.com/Hurricanes) in mind & be prepared [#HurricanePrep](https://twitter.com/HurricanePrep)
- Be Smart! Take part in Hurricane Preparedness Week and Prepare NOW. Learn more. <http://go.usa.gov/3k7b9> #HurricanePrep

Facebook

- Did you know: Most hurricane deaths and damages aren't because of winds they happen because of flooding? To find out if you live in a flood prone area and how flood insurance can lessen the financial impact of a flood by visiting: www.floodsmart.gov #HurricanePrep

Tuesday - Winds

Twitter

- #HurricanePrep tip: Bring in outdoor furniture & anything else that is not tied down to prevent injury/damage from debris.
- #HurricanePrep tip: Trim trees & shrubs. High winds can turn branches into projectiles during a storm.
- [#HurricanePrep](https://twitter.com/HurricanePrep) Tip: gather supplies for each household member, in case high winds knock out power.
- Going to a FEMA safe room is the best way to protect you from high winds in a hurricane. Consider making one <http://1.usa.gov/1HUKmw7>
- Prepare your property before a #hurricane by installing storm shutters. More mitigation tips at: <http://1.usa.gov/1o9qmti> #PrepareAthon

- If power goes out- risk of CO poisoning & fire increases- NEVER use generators in garages, basements & operate far away from windows

Facebook

- Get your yard or property ready for hurricane season by bringing in all outdoor furniture & securing anything else that isn't tied down. For more tips and information to protect your property before, during and after a hurricane visit: www.ready.gov/hurricanes #HurricanePrep

Wednesday – Inland Flooding

Twitter

- Don't get caught by dangerous flood waters, have an evacuation plan! <http://go.usa.gov/3KMUC> #HurricanePrep
- You may have to evacuate quickly due to a hurricane. Learn your evacuation routes & identify where you will stay #HurricanePrep
- If you rely on public transportation, contact your local emergency management agency about evac info ahead of a hurricane. #PrepareAthon
- Hurricanes can cause extensive flood damage in coastal & inland areas- Make a #HurricanePrep plan: www.Ready.gov/hurricanes
- Turn around, don't drown. Two feet of rushing water can carry away most vehicles including trucks and SUVs #HurricanePrep
- Driving through flooded roadways is dangerous. Check out this @NWS public service announcement to see why: <http://bit.ly/1Ggz3PH>
- Flooding is common after a hurricane, prepare your family with the How to Prepare for a Flood guide! 1.usa.gov/1hopADX #HurricanePrep.

Facebook

- Hurricanes aren't just powerful gusts of wind – they can produce dangerous amounts of rain & flooding, too. Learn how to protect your family, home, or business from all the potential effects of hurricanes at www.ready.gov/hurricanes #HurricanePrep
- Remember, Turn around, Don't drown. A mere six inches of fast-moving flood water can knock over an adult. It only takes two feet of rushing water to carry away most vehicles including pickups and SUV's. More tips and information: www.ready.gov/hurricanes #HurricanePrep

Thursday – Forecast process

Twitter

- If you receive a Wireless #EmergencyAlert take action & check local media: www.ready.gov/alerts
- A hurricane watch means that hurricane conditions are possible within the next 48 hours. Know your evacuation route & listen to local officials

- A hurricane warning means that hurricane conditions are expected within the next 36 hours. Follow evacuation orders from local officials if given
- Don't put you or your family at risk; follow the instructions of local officials – and if told to evacuate, evacuate.
- To keep up with your local weather forecast, monitor local media updates or visit www.weather.gov
- Timely info on weather conditions like a hurricane can make a big difference. Sign up for local alerts & warnings. #PrepareAthon
- Get your communication ON when the power's OFF by packing a hand-crank radio, solar or car phone charger & batteries. #PrepareAthon

Facebook

- Hurricane season begins June 1. Familiarize yourself & your family with severe weather terminology: www.ready.gov/hurricanes

Friday – Get a plan

Twitter

- Know what to do before a hurricane strikes – create an emergency plan today at www.ready.gov/hurricanes #HurricanePrep
- Your family's needs change over time – make sure you have what you need for this year's #hurricane season. www.ready.gov/considerations
- Include a hand-crank or battery powered radio in your emergency kit. More tips: <http://go.usa.gov/84JH> #HurricanePrep
- During an extended power outage, ATMs & credit card machines may not work. Include extra \$\$ in your emergency kit. #HurricanePrep
- Store supplies for your common locations in case you need to stay in place during a hurricane. <http://1.usa.gov/1iFShjq> #PrepareAthon
- Do you have enough batteries? Find out what supplies you should have on hand: www.ready.gov/kit #HurricanePrep
- Is your car prepped and ready to go? Plan ahead. #HurricanePrep

Facebook

- If a hurricane or tropical storm should threaten your area, would you know what to do? Contact your local emergency management office and find out if you live in an evacuation zone and what your evacuation route is. For tips and information visit: www.ready.gov/today
- #SafetyTip: If you have an electric garage door opener, find the manual release lever & learn how to operate it in case the power goes out.

Saturday – Take Action

Twitter

- You can make a difference & inspire others to action. Take an action to prepare for disasters. www.Ready.gov/hurricanes
- Practice makes perfect for #HurricanePrep Download guides available by sector w/simple drills, exercises and discussions 1.usa.gov/1BBWwH
- America’s PrepareAthon! has the resources you need to prepare for a hurricane! More info: <http://1.usa.gov/1iYhKbK> #PrepareAthon

Facebook

- Get the scoop on how to prepare for a #hurricane by reading @PrepareAthon’s guide: <http://1.usa.gov/1sVepZI>